



STEVE HELLER

Vice President &
Director, Zoelife Operations

PROFILE

Steve Heller is co-founder of Zoelife, a faith-based lifestyle for successful aging.

A Zoelife community empowers aging adults to pursue vitality through a full, active, and purposeful life. It provides a holistic approach to wellness for senior living communities.

Mr. Heller first implemented Zoelife at the Glencroft Center for Modern Aging, a 40-acre continuing care retirement community where he oversees Zoelife programs and operations.

Mr. Heller integrates Zoelife principles with his extensive knowledge of exercise physiology and rehabilitation conditioning to help aging adults achieve and sustain the greatest level of independence and quality of life for as long as possible.

Mr. Heller resides in Scottsdale, Ariz. with his wife and their two sons.

CONTACT

PHONE:
623-939-9475

WEBSITES:
<https://www.glencroft.com>
<http://www.zoelifeonline.com/>
<https://www.linkedin.com/in/stevehellerzoelife>

EMAIL:
sheller@glencroft.com

IN THE NEWS

- [Parkinson's Took Golf Away, this Program is Giving it Back](#), Golf.com
- [Active Adult Living](#), Phoenix magazine
- [Glencroft Seniors Travel Without Leaving Glendale](#), Glendale Star
- [Fighting Parkinson's with Golf at Glencroft](#), Arizona Golf Insider
- [Fitness Options Compliment Kierland](#), USA Today
- [A New Approach to Successful Aging](#), Forbes.com
- [Fore-Max: The Toughest Workout in the U.S.](#), HuffPost.com
- [Fore-Max Golf Training at Kierland Resort](#), Ariz. Foothills Magazine

WORK EXPERIENCE

Westin Hotels & Resorts, Director Fore-Max Golf Systems
2002-2018

Mr. Heller served for 16 years as an exercise physiologist and trainer for professional athletes (NFL, NBA, PGA, LPGA, MLB) within the luxury hospitality industry. His work and programs have been covered by *New York Times*, *USA Today*, *Forbes* and *Men's Journal*, among others.

St. Joseph's Hospital & Medical Center, Director of Sports Performance
1997-2002

Mr. Heller developed and managed a range of sports medicine and rehabilitation programs in multiple centers for St. Joseph's Hospital throughout the Greater Phoenix Area.

EDUCATION

Grand Canyon University
B.S. Corporate Fitness and Wellness/Exercise Physiology

VOLUNTEER ACTIVITIES

- Youth sports coach
- Grand Canyon Alumni Association volunteer
- Habitat for Humanity
- Social services activities supporting various nonprofits
- P.T.A.

INTERESTS

Mr. Heller's eclectic interests include golf, pig farming & gardening.